

WEB-GAP

WEBGAP Privacy Policy

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from ur website Webgap.io (the “Site”), or use our remote browser service (the “Service”) WEBGAP Go.

Personal Information We Collect

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as “Device Information.”

We collect Device Information using the following technologies:

- “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier.
- “Log files” track actions occurring on the Site, and collect data including your IP address, browser type, referring/exit pages, and date/time stamps.
- Website visitor identification services such as Leadfeeder and Albacross to identify organizations who have browsed the Site.
- “Web beacons,” “tags,” and “pixels” are electronic files used to record information about how you browse the Site.

When you use the Service we automatically collect certain information about your device, including information about your IP address and the username you logged in with. We do not identify which browser you are using, collect or use cookies, we do not track your web browsing activity or gather data about your browsing habits in order to completely protect your privacy.

Additionally, when you make a purchase or attempt to make a purchase through the Site, we collect certain information from you, including your name, billing address, shipping address, payment information (including credit card numbers), and email address. We refer to this information as “Order Information.”

When we talk about “Personal Information” in this Privacy Policy, we are talking both about Device Information and Order Information.

How Do We Use Your Personal Information

We use the Order Information that we collect to fulfill any orders placed through the Site (including processing your payment information and providing you with invoices and/or order confirmations).

Additionally, we use this Order Information to:

- Communicate with you;
- Create an account for the Service using your name and email address;
- Screen our orders for potential risk or fraud; and
- When in line with the preferences you have shared with us, provide you with information relating to our service.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

Sharing Your Personal Information

We share your Personal Information with third parties to help us use your Personal Information, as described above. For example, we use:

- Stripe to power our purchasing process. You can read more about how Stripe uses your Personal Information here: <https://stripe.com/us/privacy>.
- Google Analytics to help us understand how our customers use the Site. You can read more about how Google uses your Personal Information here: <https://www.google.com/intl/en/policies/privacy/>. You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.
- Leadfeeder to help us see which companies are visiting the Site and which pages they visited. You can read more about how Leadfeeder uses your Personal Information here: <https://www.leadfeeder.com/privacy/>.
- Albacross to give us insight into people and companies that visit the Site and how the site is used. You can read more about how Albacross uses your Personal Information here: <https://albacross.com/privacy-policy/>.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful requests for information we receive, or to otherwise protect our rights.

Do Not Track

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

Your Rights

If you are a European resident subject to GDPR, you have the right to access the personal information we hold about you and to ask that your personal information is corrected, updated, or deleted. If you would like to exercise this right, please contact us using the contact information below.

Additionally, if you are a European resident we note that we are processing your information in order to fulfill contracts we might have with you (for example if you make an order through the Site), or otherwise to pursue our legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe, including to Canada and the United States.

Data Retention

When you place an order through the Site, we will maintain your Order Information for our records unless and until you ask us to delete this information.

Privacy Policy Changes

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for operational, legal or regulatory reasons.

Contact Us

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at info@webgap.io, by telephone on 415-520-3570 or by mail using the details provided below:

[WEBGAP INC, 340 South Lemon Avenue, Walnut, CA, 91789, United States](#)